# OnlineBiz

# Facebook Connector User Guide

Version: 2.4

Extension: http://store.onlinebizsoft.com/facebook-connector.html

Support: support@onlinebizsoft.com

## Table Of Contents

## 1. Introducing Advanced Facebook Connector

The Facebook Connector extension help Magento store connect and promote to millions Facebook users quickly

and easily. The extension also make your store become popularity via Facebook Wall integration, a personal recommendation automatically posted to friend's Wall for each purchase or action on Magento store.

## 2. Installation

1. Extract Extension.
2. Using your FTP client upload app, js, skin directories to your store root. This would not overwrite any files, just add the extension to its folder.
3. That's all.

## 3. Configuration

Configuration options are available in administration panel: **System --> Configuration --> OnlibeBizSoft --> Facebook Connector**.

1. General settings
   - Enable: Enable/Disable output on front-end
   - License Key: Extension license key
   - Like/Share: Show like and share button on product view.
   - Application Api Key: Facebook Application Api Key.
   - Application Secret: Facebook Application Secret.
   - Locale: Locale.
   - User Group: Default User Group when customers register using their facebook account.

   | Facebook Connect Options | | |
   | --- | --- | --- |
   | Enabled | Yes | [STORE VIEW] |
   | License Key | | [STORE VIEW] |
   | Like/Share | Yes | [STORE VIEW] |
   | | ▲ Display Like/Share buttons on product page. | |
   | Application Api Key | 251512438241059 | [STORE VIEW] |
   | Application Secret | daeb39918bca7e847833225bbf782503 | [STORE VIEW] |
   | Locale | English (US) | [STORE VIEW] |
   | User Group | NOT LOGGED IN | [STORE VIEW] |
   | | ▲ Set default user group for those who connect with facebook account | |

2. Personal Wall Posting(when place order)
   - Enable: Enable/Disable auto posting order product to user facebook wall.
   - Wall message title: Wall message title.
   - Wall message description: Wall message description.
   - Post product Image: Option whether posting product image.

   | Personal Wall Posting(when place order) | | |
   | --- | --- | --- |
   | Enabled | No | [STORE VIEW] |
   | Wall message title | I have just perchased {product_quantity} items(s) a | [STORE VIEW] |
   | | ▲ Message title can contain variable: | |
   | | {product_quantity} - product's quantity | |
   | | {store_link} - store's link | |
   | Wall message content | Product {product_name}, price:{product_price} {pro | [STORE VIEW] |
   | | ▲ Message content can contain variable: | |
   | | {product_name} - product's name | |
   | | {product_link} - product's link | |
   | | {product_quantity} - product's quantity | |
   | | {product_price} - product's price | |
   | Post product Image | No | [STORE VIEW] |

3. Admin Fanpage Posting(manual post in admin product grid)

- Enable: Enable/Disable auto posting order product to user facebook wall.
- Wall message title: Wall message title.
- Wall message description: Wall message description.
- Post product Image: Option whether posting product image.

| Admin Fanpage Posting(manual post in admin product grid) | | |
|---|---|---|
| Enabled | Yes | [STORE VIEW] |
| Wall message title | Nice product at store | [STORE VIEW] |
| Fanpage ID | | [STORE VIEW] |
| | ▲ Fanpage to post product details to. | |
| Wall message content | Product {product_name}, description:{product_sho | [STORE VIEW] |
| | ▲ Message content can contain variable: | |
| | {product_name} - product's name | |
| | {product_short_description} - product's short | |
| | desctiption | |
| | {product_link} - product's link | |
| | {product_price} - product's price | |
| Post product Image | No | [STORE VIEW] |

4. Personal Wall Posting(when first connect)
   - Enable: Enable/Disable auto posting message to user facebook wall.
   - Wall message title: Wall message title, can contain customer name.
   - Wall message content: Wall message content.
   - Wall image: Insert your image as store logo.

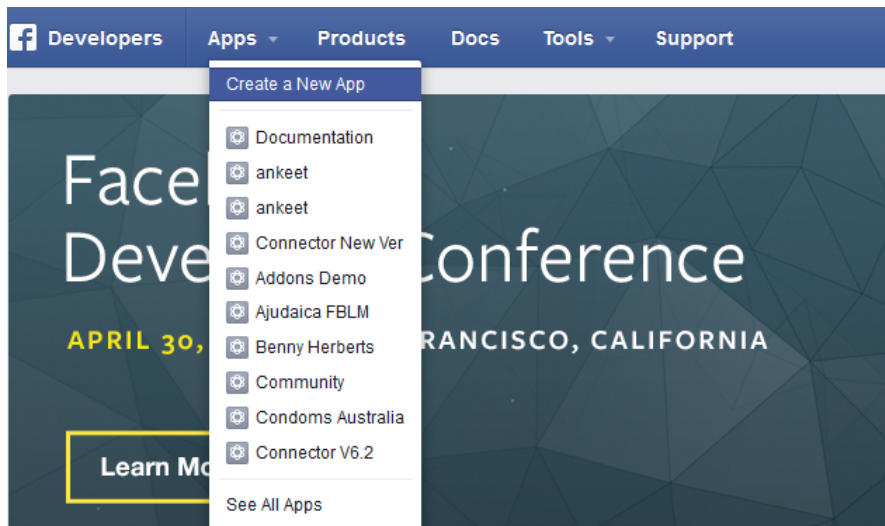| Personal Wall Posting(when first connect) | | |
|---|---|---|
| Enabled | No | [STORE VIEW] |
| Wall message title | Hello {customer_name}, | [STORE VIEW] |
| | ▲ Message title can contain variable: | |
| | {customer_name} - Customer name | |
| Wall message content | You have connected to our store | [STORE VIEW] |
| Wall Image | Browse… No file selected. | [STORE VIEW] |
| | ▲ File upload 100x100(png,jpg,jpeg...) | |

5. Connect Email Options(Send email to customer when first connect using facebook account)
   - Enable: Enable/Disable auto sending connect email.
   - First connect e-mail template: First connect e-mail template.
   - Email Sender: Email Sender.

| Connect Email Options | | |
|---|---|---|
| Enabled | No | [STORE VIEW] |
| | ▲ Email to customer when first connect | |
| First connect e-mail template | First time Facebook connecting (Default Templa | [STORE VIEW] |
| Email Sender | General Contact | [STORE VIEW] |

# 4. Implement

1. To run Facebook Connect, we have first create an APP from facebook.
   - Set Up New Facebook Application at https://developers.facebook.com/apps

Click on "Create a New App" link, the popup form displayed. Fill in the form and click "Create App"



On the next page, click on "Settings" from left side. Here you can see APP KEY and APP SECRECT. Use this to config general setting "Application Api Key" and "Application Secret".



## 5. Uninstallation

1. If you require to disable the extension without removing it completely, go to

System->Configuration->Advanced->Advanced->Disable Modules Output and disable the module OnlineBiz_Fconnector. Also, the extension can be switched off following steps without deleting the files of the extension.

- Login to your FTP, navigate to app/etc/modules/
- Open the file OnlineBiz_Fconnector.xml and change the following line:
  From
  ```
  <active>true</active>
  ```
  To
  ```
  <active>false</active>
  ```
- Clear the cache under var/cache.

If you are unable to access the extension settings in the backend, please logout and login once and try again.

But if installation requires some customization based on theme/layout then we will charge you for extra work. Hope you can understand this.

Sincerely, OnlineBizSoft Team