



# Facebook Store Pro User Guide

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URL: <http://store.onlinebizsoft.com/facebook-store-pro.html>

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## 1. Introducing Facebook Store Pro

The Facebook Store Pro Extension is designed to promote your Magento Store on Facebook and building potential customers. The extension requires your store having SSL installed (<https://>). Once the extension is installed and configured correctly, your customers should be able to visit your store and checkout directly from your Facebook fan page

## 2. Installing Facebook Store Pro (2 minutes)

1. Turn off compilation mode Magento (if you enabled)
2. Enable Magento cache (if you disabled)
3. **IMPORTANT!** Download [https://store.onlinebizsoft.com/package/OnlineBiz\\_ObBase.zip](https://store.onlinebizsoft.com/package/OnlineBiz_ObBase.zip)
4. Extract both packages (your extension zip and OnlineBiz\_ObBase.zip) to your local folder
5. Using your FTP client to upload files/folders to your Magento store root (this would not overwrite any files, just add the extension to its folder)
6. Clear Magento cache and logout. You are done! (you can re-compile and enable compilation mode as you wish)

## 3. Setup your Facebook app

1. To run Facebook Store, we have first create an APP from facebook.

- Set Up New Facebook Application at <https://developers.facebook.com/apps>



Click on "Create a New App" link, the popup form displayed. Fill in the form and click "Create App"

## Create a New App

Get started integrating Facebook into your app or website

Display Name

The name of your app or website

Namespace

A unique identifier for your app (optional)

Category

Choose a Category ▾

By proceeding, you agree to the Facebook Platform Policies

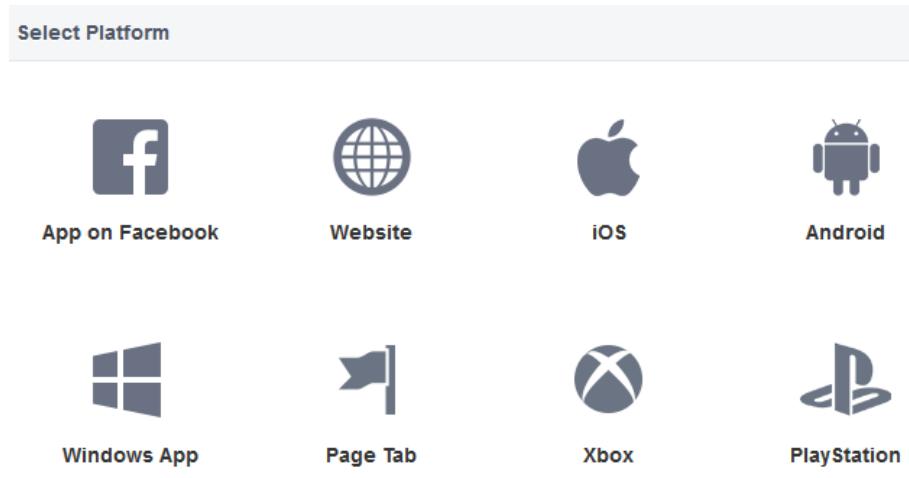
Cancel

Create App

On the next page, click on "Settings" from left side.

Basic	Advanced	Migrations
App ID 1472935262935116	App Secret *****	
Display Name Documentation	Namespace	
App Domains	Contact Email Used for important communication about y	
<a href="#">+ Add Platform</a>		

Click on "Add Platform" button.



Click on "App on Facebook" button.

## App on Facebook

Canvas Page

<https://apps.facebook.com/1472935262935116>

**NO** Unity Integration  
"Yes" to use the Facebook Unity SDK

Canvas URL

<http://your-domain/facebookstore/>

Secure Canvas URL

<https://your-domain/facebookstore/>

**NO** Canvas Fixed Width  
"Yes" sets canvas width to 760 px.

**NO** Canvas Fixed Height  
"Yes" allows setting fixed height.

Fill in the Canvas URL and Secure Canvas URL as above image where your-domain is your domain. e.g: <https://www.example.com/facebookstore/>

Come back the previous step to click on "Add Platform" button again then click on "Page Tab" button.

## Page Tab

Page Tab Name

Your Choose Name

Page Tab URL

<http://your-domain/facebookstore/>

Secure Page Tab URL

<https://your-domain/facebookstore/>

Page Tab Edit URL

Page Admins use this to customize their P

**ON** Page Admin Control

Admins can override App Image and Name

**YES** Wide Page Tab?

Standard width is 520px, wide is 8

Page Tab Image



Fill in the Page Tab URL and Secure Page Tab URL as above image where your-domain is your domain. e.g: <https://www.example.com/facebookstore/>

Click on "Save Change" button and you have completed facebook APP creation.

- o Add Created Facebook APP to your fan page.  
Paste this link to browser [https://www.facebook.com/add.php?api\\_key=YOUR\\_FACEBOOK\\_KEY&pages=1](https://www.facebook.com/add.php?api_key=YOUR_FACEBOOK_KEY&pages=1)  
Where YOUR\_FACEBOOK\_KEY is facebook api key.

## Add Page Tab



Select the Facebook Pages to add Wordpress Timeline Page Plugin to:

[Choose Facebook Pages ▾](#)

[Add Page Tab](#)

[Cancel](#)

Select your fan page from dropdown and click "Add Page Tab".

## 4. Configuration

Configuration options are available in administration panel: **System --> Configuration --> OnlibeBizSoft --> Facebook Store.**

### 1. General settings

- Enable: Enable/Disable output on front-end
- License Key: Extension license key
- Root Category ID: Root category to be shown on Facebook Page, Put "0" to show all store categories.
- Products per Page: No of products on listing page
- Products listing view as: Product listing layout(grid/list).
- Facebook Page Style: Timeline style or original style
- Enable Checkout On Facebook: Enable/Disable checkout process on facebook.
- Facebook Page Tab Url: The facebook page url after sucessfully installation.

General Settings

Enable	<input type="text" value="Yes"/> [STORE VIEW]
License Key	<input type="text"/> [STORE VIEW]
Root Category ID	<input type="text" value="0"/> [STORE VIEW] ▲ Root category to be shown on Facebook Page, Put "0" to show all store categories.
Products per Page	<input type="text" value="6"/> [STORE VIEW]
Products listing view as	<input type="text" value="Grid"/> [STORE VIEW]
Facebook Page Style	<input type="text" value="Timeline Style"/> [STORE VIEW]
Enable Checkout On Facebook	<input type="text" value="Yes"/> [STORE VIEW]
Facebook Page Tab Url	<input type="text" value="https://www.facebook.com/onlinebizsoftware?sk=..."/> [STORE VIEW]

### 2. Facebook Connect Options

- Enable: Enable/Disable login with facebook option
- Application Api Key: Facebook APP Api Key
- Application Secret: Facebook APP Api Secret.
- Locale: Locale.

### 3. Personal Wall Posting(when place order)

- Enable: Enable/Disable auto posting order product to user facebook wall.
- Wall message title: Wall message title.
- Wall message description: Wall message description.
- Post product Image: Option whether posting product image.

**Personal Wall Posting(when place order)**

Enable	<input type="text" value="No"/> [STORE VIEW]
Wall message title	<input type="text" value="I have just purchased {product_quantity} items(s) :"/> [STORE VIEW] ▲ Message title can contain variable: {product_quantity} - product's quantity {store_link} - store's link
Wall message description	<input type="text" value="Product {product_name}, price:{product_price} {product_link} :"/> [STORE VIEW] ▲ Message description can contain variable: {product_name} - product's name {product_link} - product's link {product_quantity} - product's quantity {product_price} - product's price
Post product Image	<input type="text" value="No"/> [STORE VIEW]

#### 4. Personal Wall Posting(when register an account)

- Enable: Enable/Disable auto posting message to user facebook wall.
- Wall message: Wall message content.

#### 5. Invite Friends

- Enable: Enable/Disable invite facebook friends.
- Message: Invitation message content.

#### 6. Show Discount to Fan(Show discount coupon to whom likes your store)

- Enable: Enable/Disable.
- Discount Information: Contains discount coupon CODE that will be revealed to fans.

**Personal Wall Posting(when register an account)**

Enable	<input type="text" value="No"/> [STORE VIEW]
Wall message	<input type="text" value="I have just joined to {store_link}"/> [STORE VIEW] ▲ Message can contain variable: {user_name} - user name {store_link} - link to your main store

**Invite Friends**

Enabled	<input type="text" value="No"/> [STORE VIEW]
Message	<input type="text" value="Hey friend, I found this site very interesting? Would you like to visit it?"/> [STORE VIEW] ▲ Message can contain variable: {store_link} - link to your main site

**Show Discount to Fan**

Enabled	<input type="text" value="No"/> [STORE VIEW] ▲ Show discount coupon to whom likes your store
Discount Information	<input type="text"/> [STORE VIEW]

#### 7. Homepage Settings(Allows showing products or content on default facebook homepage)

- Display Option: Options to display random products, featured products or text.
- Product Ids: Products Ids for featured display option.
- Promotion Text Content: Promotion text content for display text option.

**Homepage Settings**

Display Option	Random Product	[STORE VIEW]
Product Ids		[STORE VIEW]
▲ Use for Featured Product Option, separated by commas.		
Promotion Text Content	<div style="border: 1px solid #ccc; height: 100px; width: 100%;"></div>	
	[STORE VIEW]	

## 5. Uninstallation

1. If you require to disable the extension without removing it completely, go to System->Configuration->Advanced->Advanced->Disable Modules Output and disable the module OnlineBiz\_Facebookstore. Also, the extension can be switched off following steps without deleting the files of the extension.
  - Login to your FTP, navigate to app/etc/modules/
  - Open the file OnlineBiz\_Facebookstore.xml and change the following line:  
 From  
 <active>true</active>  
 To  
 <active>false</active>
  - Clear the cache under var/cache.

## 6. Support

1. First, you should make sure that you have our latest version for your Magento version installed to avoid any possible bug (refer our "change logs")
2. Next, please checkout our FAQ section of the extension for common questions and problems
3. You also can refer our Discussion section for some known issues from other buyers
4. Finally, if these doesn't help, you can submit a ticket at [ticket.onlinebizsoft.com](mailto:ticket.onlinebizsoft.com) (preferred) or contact our support team at [support@onlinebizsoft.com](mailto:support@onlinebizsoft.com)

We will require you to provide below information for support

- Your order ID at our store
- URL of your Facebook page with Facebook app tab
- Add our Facebook support user (<https://facebook.com/onlinebizsoft>) as developer for your Facebook App and Facebook fan page
- URL of your Magento installation
- The license key which is valid for your above Magento URL
- Magento backend URL and admin login (user and password)
- FTP Login to your Magento installation
- In some cases, we may require phpMyAdmin access to your Magento database

Sometime, the problem doesn't appear to be our extension then we will request you to buy our support service at

reasonable rate. Some extra work for customization based on theme/layout or extend functionality will be quoted as custom work and done by our development team as independent service

We recommend



### Master Login Password

A handy utility for your customer service to login any customer account easily



### Offer on Leaving

Effective way to increase your conversation rate, maximize your sales with your traffic



### Newsletter Subscribe Popup

Easy way to collect your visitor email or offer some promotions

Sincerely, OnlineBizSoft Team

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